

Language services to help your business go global

# Language Services

Summer  
2017



## About us

Knowledge Pathways International is an aspiring company dedicated to providing academic and corporate services for individuals and businesses across the globe.



We are located at the University of Essex's Knowledge Gateway, the perfect academic and business environment.

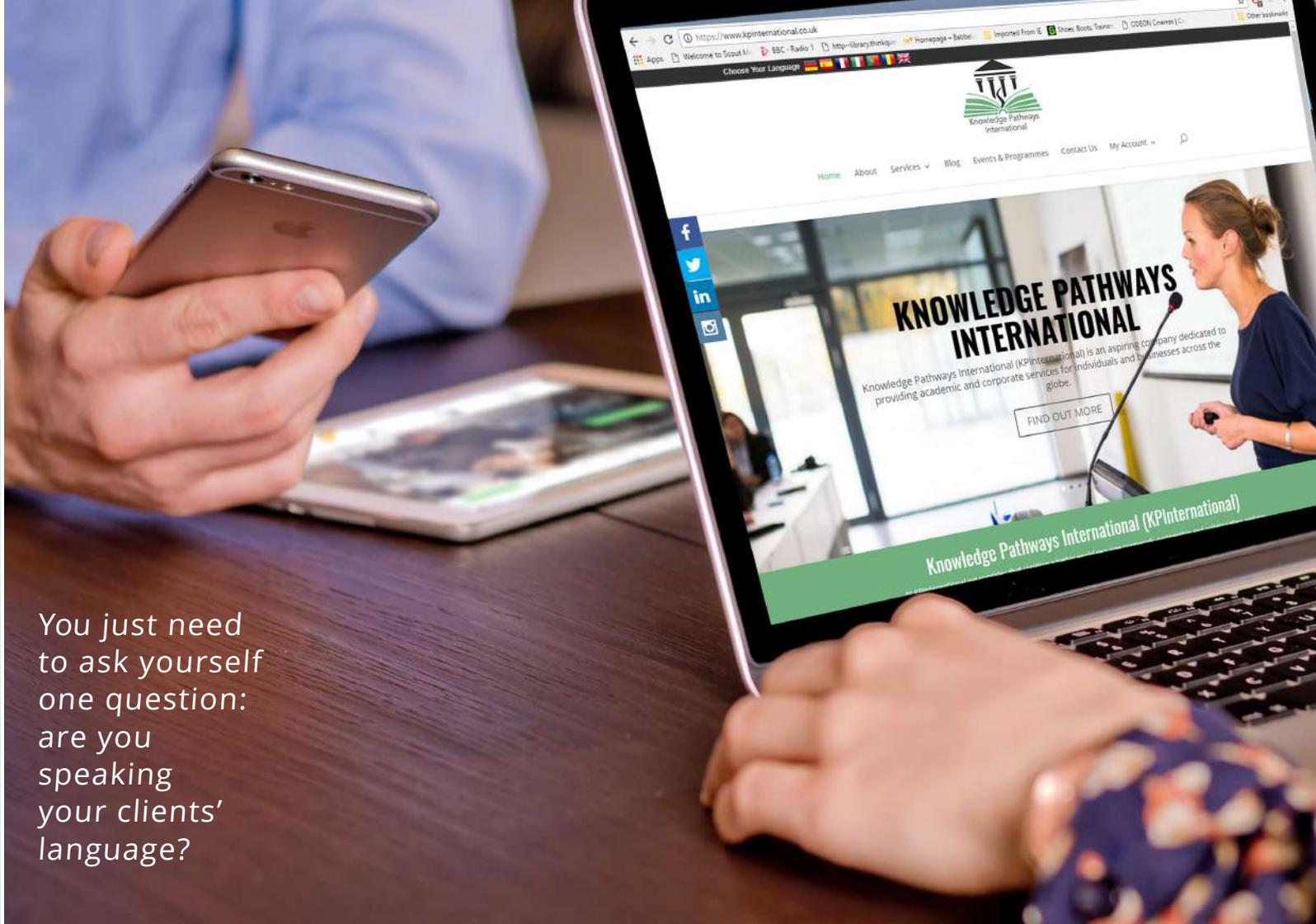


Knowledge Pathways International (KPI) is committed to providing high quality language services for individuals and organisations, offering tailored translation, interpretation, and subtitling services at competitive rates. Whatever your requirements, we provide a range of translation options available in over 200 languages.

Our global network of professionals deliver subtitling projects to suit any content, and our interpretation services are available both via telephone

worldwide and face-to-face in the UK. We always work closely with our partners and our clients to ensure that the customer experience remains at the heart of everything that we do. We've carried out translation work for various organisations, including the University of Essex, Colchester local authorities, and the NHS.

We value multiculturalism, diversity, and the power of thinking differently. We don't want to just turn a quick profit- we want to change the world.



You just need to ask yourself one question: are you speaking your clients' language?



## Why translate your website?

A multilingual website is an extremely cost effective way of marketing your company; it helps you to capture new users, build relationships with new clients, and gives your brand an international outlook.

Leading translation agency UK TechTrans found that over half of all Google searches are in languages other than English, and as many as two-thirds of internet users are non-native English speakers, a percentage share which is growing rapidly. Consumers are actually willing to pay more if

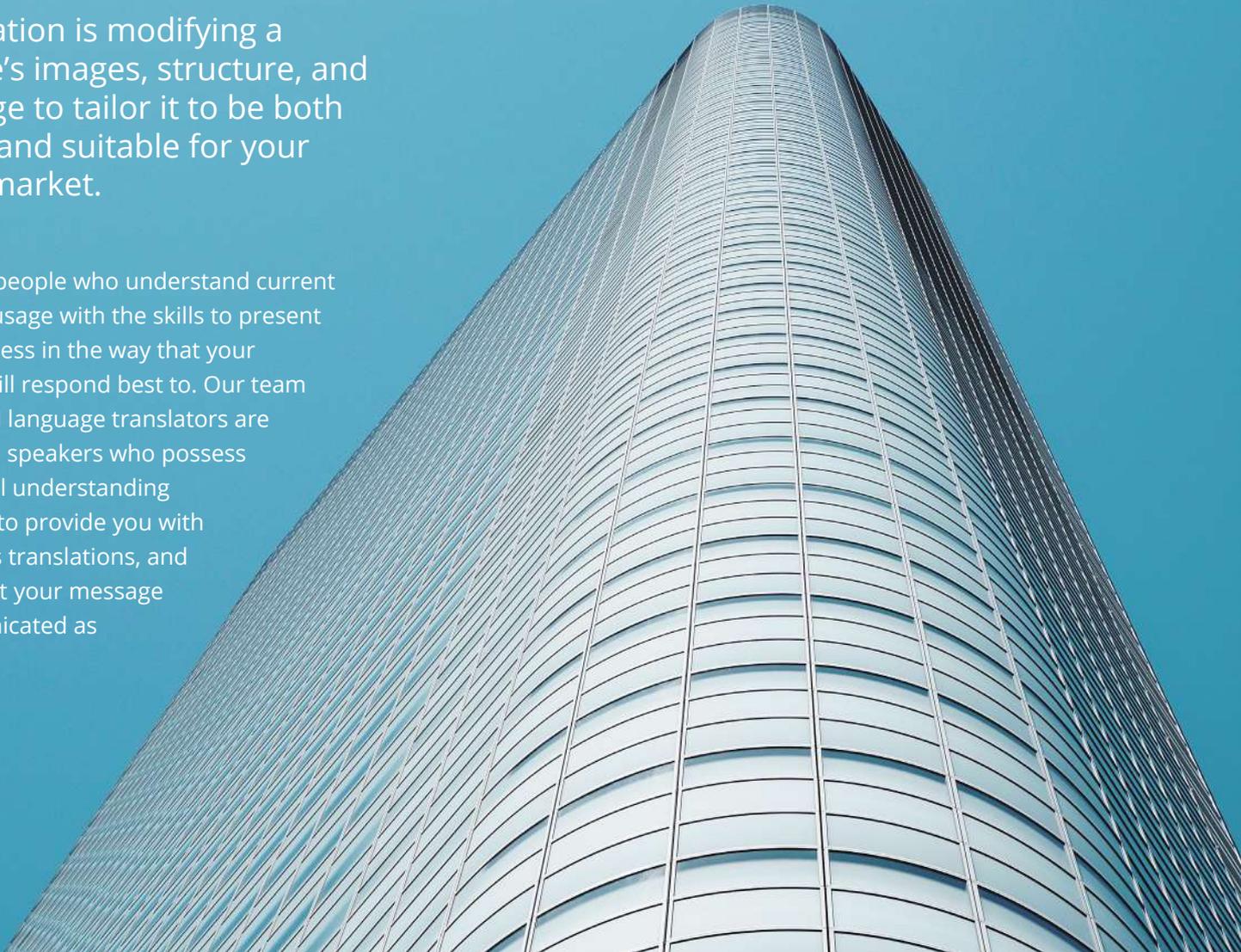
you are willing to give them information in their own languages. User language preferences online by the European Commission showed that 90% of Europeans always visit a website in their own language when the option is available.

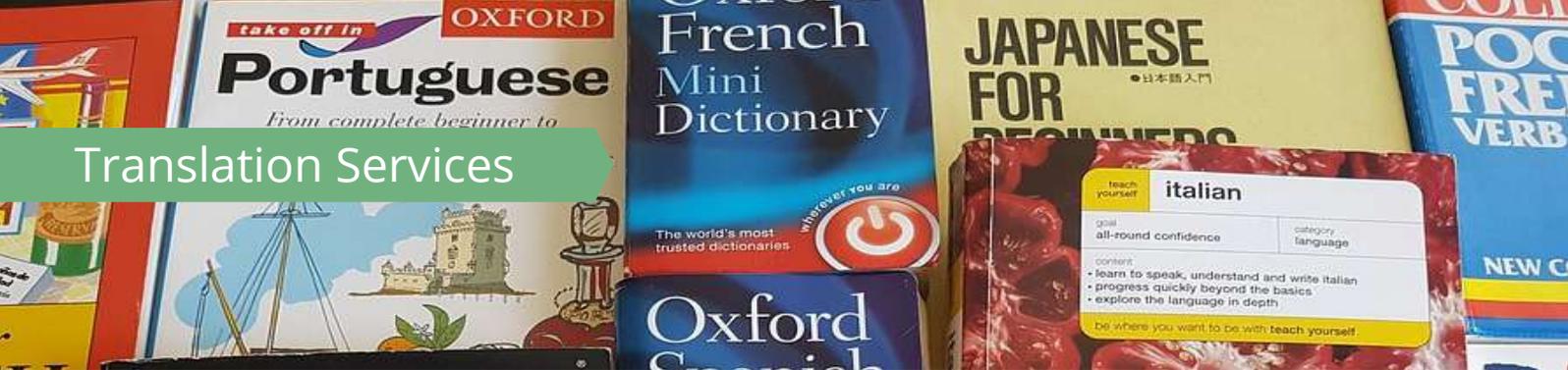
What's more, 42% said they never buy products or services if the information is not available in their native tongue. While there are various tools available that offer to translate your website automatically, in order to convert your newfound traffic you need professional translators who can provide localised content.



Localisation is modifying a website's images, structure, and language to tailor it to be both usable and suitable for your target market.

You need people who understand current language usage with the skills to present your business in the way that your markets will respond best to. Our team of certified language translators are also native speakers who possess the cultural understanding necessary to provide you with meticulous translations, and ensure that your message is communicated as intended.





## Translation Services

Our friendly team of dedicated and highly skilled language translators allow us to provide a wide range of different translation services.

This is including but not limited to:

- Websites (partial and complete)
- Legal documents
- Educational documents
- Medical documents
- Technical and specialised translation

We are also able to provide professional certified translation for important documents, such as marriage or birth certificates, in any language.

Do you have a project with an especially tight deadline? Ask about our express translation service today!

## Subtitling Services

Our global network of translators can deliver subtitling projects to suit all content in over 200 languages, which means that we are able to provide a bespoke subtitling service to match your exact needs.

All of our translators are native speakers, meaning that they possess the cultural understanding necessary to properly localise your subtitling content.



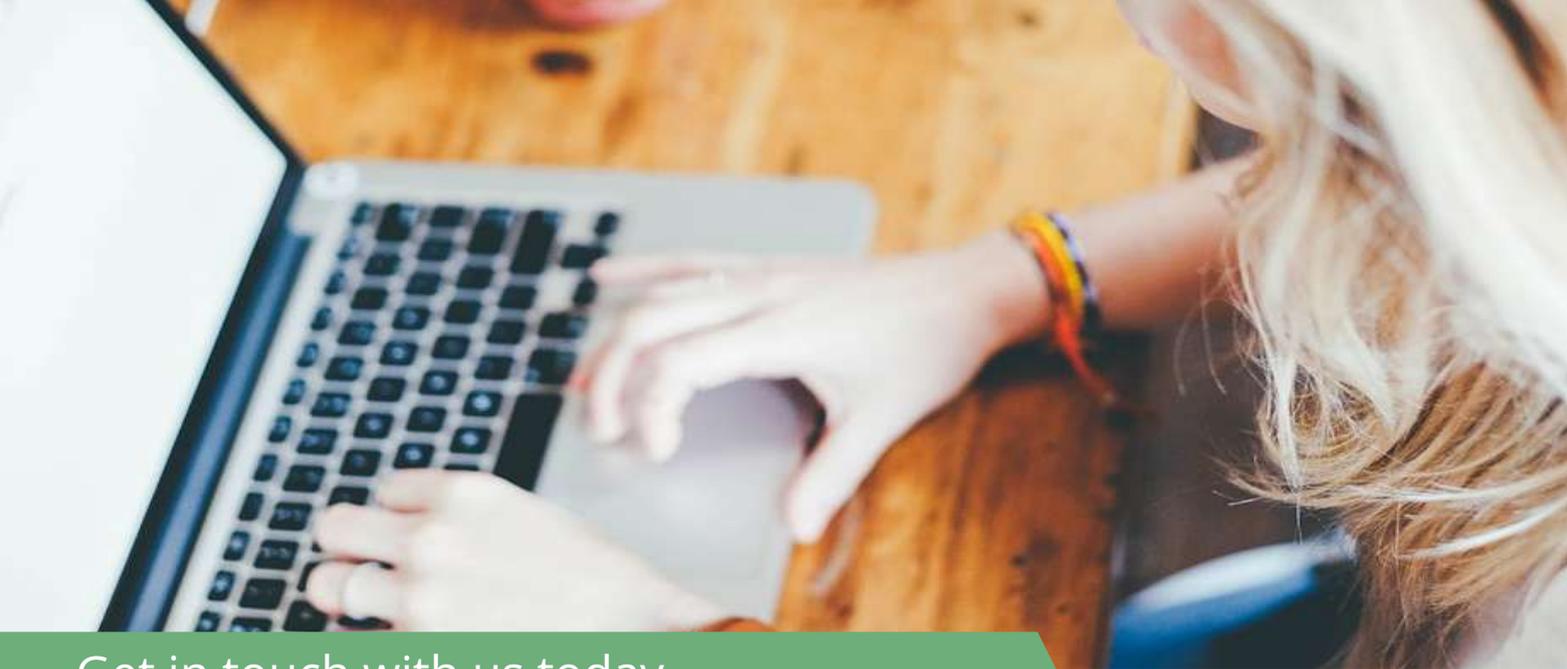
## Interpreting Services



We offer interpreting both via our 24/7 telephone interpreting service and face-to-face (UK only). We are able to provide a range of interpreting options, including consecutive, simultaneous, scheduled, and on-demand phone interpretation.







## Get in touch with us today

At KPI we know that the important questions can't wait. If you have a question for our team, in relation to a specific service or of a more general nature, then please do not hesitate to contact us using the details provided overleaf. With KPI you can rest assured that our diverse team of professionals

are well equipped, and eager to answer any query that you might have. All you need to do is drop us an email or pick up the phone, and one of our team members will get back to you as soon as they are able. We will answer all queries, questions, and enquiries as soon as possible. We can't wait to hear from you.

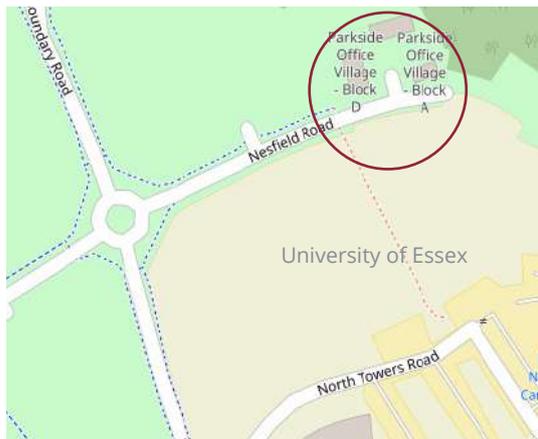


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